

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

By saying how he has been looking forward for a while, and by reviewing the products that's revolutionary, and previewing iPhone is going to be so as well.

In [Bill Gates.wmv](#), starting by a simple greeting, good afternoon.

2. What words do you hear them use to communicate their message?

Steve Jobs uses simple words to convey his points.

In [Gates windows live 2005.mp4](#)

Bill Gates uses professional terms to communicate his message.

3. What visual aids do they use?

Slides and product—iPhone.

Slides only.

4. What is on those visual aids?

The iPhone project on the slides synchronously, and some simple icon of the functions of iPhone.

Some key points he wants say, and some images.

5. How do they help the audience follow their presentation structure?

By showing audience the functions of the iPhone one after another, and use the word First, Second, Third.

By getting straight to the point.

signals

6. What do they do to keep you interested?

Steve keeps emphasize how revolutionary the iPhone is, and project the iPhone he's using on the slides synchronously. Also, he puts some icon to show audience what functions does the iPhone have.

Open body language.